



2024 FinAccess Household Survey

The Central Bank of Kenya (CBK), Kenya National Bureau of Statistics (KNBS) and Financial Sector Deepening Kenya (FSD Kenya) in collaboration with other stakeholders are currently undertaking the 7th Financial Access Household Survey dubbed 2024 FinAccess Household Survey. Data collection will run from **July to November 2024** in **all the 47 counties**.

The objectives of this survey are to measure and understand the financial needs of Kenyans, their use of financial services and products, and determine ways in which financial services can be improved to meet their needs.

FinAccess data is widely used by both the public and private sectors to guide policy formulation as well as in developing and improving delivery channels and products, through building inclusive financial markets. The Survey findings have been used to inform policy formulation in the Kenya Vision 2030 Medium Term Plans.

The National and County Governments, Ministries, Departments and Agencies, Non-Governmental Organizations and members of the public are requested to accord survey personnel all the necessary support for successful implementation of the survey. The data will be collected by KNBS Research Assistants who will be wearing official identification badges. Information obtained from every respondent will be confidential and will not be published or divulged in any form to the Public. Previous FinAccess Household Surveys were conducted in 2006, 2009, 2013, 2016, 2018 and 2021.

For any queries on the survey implementation and past survey reports, please contact:

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